



Patron Chris Tiso

**27 – 28<sup>th</sup> November 2020**

The Dundee Mountain Film Festival (DMFF) is pleased to offer the opportunity to achieve valuable publicity for your company's product or services, through low cost sponsorship of the UK's longest continuously running mountain film festival, and to this end details of the 2020 Sponsorship Packages are listed below

The Dundee Mountain Film Festival thanks you for your time in considering the Sponsorship Packages as detailed, but would be very pleased to discuss tailoring a package specific to your preferences.

**DMFF Sponsorship Contact :**

**Alfie Ingram tel 01382 668193 e: [alfoy.ingram@btinternet.com](mailto:alfoy.ingram@btinternet.com)**

**[www.dundeemountainfilm.org.uk](http://www.dundeemountainfilm.org.uk)**

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The Dundee Mountain Film Festival Society (DMFF) is a Registered Scottish charity : SC 029267



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# **Sponsorship Packages**

offering

low cost high value publicity opportunities

*“ Inspiring outdoor adventure since 1983 “*

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DMFF/ACI/3/20



The Dundee Mountain Film Festival is the UK's longest continuously running mountain film festival - the first Festival being held in 1983 to raise funds for the restoration of the bridge at Bachnagairn, Glen Clova, in memory of Dundee mountaineer Roy Tait.

From its early beginnings The Dundee Mountain Film Festival (DMFF) has developed an outstanding record of hosting national and international speakers to entertain and inform general members of the public as well as the passionate outdoor enthusiast. The Festival programme includes not only well known personalities, but also local and rising talent, thereby contributing to continued enjoyment and success for those engaged in mountain and other outdoor activities both recreationally and professionally.

The screening of international as well as locally produced films in the mountain and other challenging environments is a major feature of the Festival. These advance public knowledge of many geographical areas, the wide variety of activities undertaken in such terrains, as well as identifying the flora, fauna, and culture of the people whose home is in such surroundings.

The Festival also hosts large displays of mountain related paintings and photography, by both national and international artistes, as well as a comprehensive exhibition of trade, voluntary organisations, and archival material, all of which enhances further understanding and enjoyment of the montane environment.

In addition a supporting "Fringe" programme is presented on the days prior to the main two day Festival which offers an eclectic mix of information, education, and entertainment.

The Dundee Mountain Film Festival through its annual position in the outdoor enthusiasts calendar acts as a strong social focal point promoting friendship, reunions, and other networking opportunities in the warm convivial atmosphere of the 400 seat theatre, and exhibition halls.

Dundee Mountain Film Festival is a member of the International Alliance for Mountain Film, and through its recognised national and international standing attracts wide publicity in all hard copy and electronic mediums.

The Dundee Mountain Film Festival offers four Sponsorship Packages which are detailed on the following pages.

The Dundee Mountain Film Festival is organised by the unpaid volunteer committee of the Dundee Mountain Film Festival Society - Scottish registered charity SC 029267.

[www.dundeemountainfilm.org.uk](http://www.dundeemountainfilm.org.uk)

[www.facebook.com/dundeemff](http://www.facebook.com/dundeemff)

twitter: @dmff5

Tel 01382 668193

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The Dundee Mountain Film Festival Society (DMFF) is a Registered Scottish charity : SC 029267

**Main Sponsor : Value £1000 +**

**Main sponsorship provides promotion of your Company / Organisation at the highest Dundee Mountain Film Festival (DMFF) level.**

**Your Company Name and / or Logo will be prominently displayed in all DMFF promotional and presenting material both electronic and hard copy. This includes Flyers, Posters, Programmes (15,000 total with country wide distribution), as well as Web Site, and Social Media platforms.**

**Your Company name and / or Logo together with a Company Profile (up to 500 words) featured on a dedicated DMFF Web Page.**

**Your Company will, from DMFF platforms, have links to your Company Web Site as well as Hashtags to your Company Social Media pages.**

**Your Company Name and / or Logo will be prominently displayed on Screen at every DMFF programme, together with vocal recognition of your Company as a Main Sponsor being made at every programme.**

**Your own Company Promotional Banners situated in priority focal points at all DMFF event locations.**

**Your own Company corporate and / or product literature made available at all DMFF events.**

**Your Company as a Main Sponsor will be given particular attention by DMFF towards catering for your marketing and promotional preferences.**

**Your Company will receive up to Six Complimentary Tickets for the programme of your choice.**

*Lower Cost options follow.....*

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## **Presenting Sponsor : Value £150+**

**Presenting Sponsorship is an extremely cost effective way to promote your Company / Organisation through the Dundee Mountain Film Festival (DMFF) by being associated with the screening of a film of your choice from the Festivals programme. The DMFF will give you sight of the film programme when finalised from which to choose your preferred title.**

**Your Company Name and / or Logo will be displayed in DMFF promotional and presenting material both electronic and hard copy. This includes Posters, and Programmes which have country wide distribution, as well as Web Site, and Social Media platforms.**

**Your Company name and / or Logo together with a Company Profile (up to 100 words) featured on the DMFF Web Site.**

**Your Company will, from DMFF platforms, have links to your Company Web Site as well as Hashtags to your Company Social Media pages.**

**Your Company Name and / or Logo will be displayed on Screen at every DMFF programme.**

**Your Company vocally recognised prior to the screening of your chosen film**

**Your own Company corporate and / or product literature made available at the main DMFF events.**

**Your Company will receive up to Four Complimentary Tickets for the programme of your choice.**

*Lower Cost options follow .....*

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## **Participating Sponsor : Value £100+**

Participating Sponsorship is a cost effective opportunity to promote your Company product through the Dundee Mountain Film Festival (DMFF), via an activity at the Festival at which an item from your Company product range would be the award. The form of the activity would be individually arranged through discussions between Your Company and the DMFF.

Your Company Name and / or Logo will be displayed in DMFF promotional and presenting material both electronic and hard copy. This includes Posters, and Programmes which have country wide distribution, as well as Web Site, and Social Media platforms.

Your Company name and / or Logo together with a Company Profile (up to 100 words) featured on the DMFF Web Site.

Your Company will, from DMFF platforms, have links to your Company Web Site as well as Hashtags to your Company Social Media pages.

Your Company Name and / or Logo will be displayed on Screen at every DMFF programme.

Your Company vocally recognised at the start and end of the activity.

Your own Company corporate and / or product literature made available at the main DMFF events.

Your Company will receive up to Four Complimentary Tickets for the programme of your choice.

*Lower Cost options follow .....*

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## **Supporting Sponsor : Value up to £100**

**Supporting Sponsorship gives an excellent value opportunity to promote Your Company at the Dundee Mountain Film Festival (DMFF). This would be by donation of a Company product or a voucher giving discount on a purchase with your Company. The donated items being for inclusion in the popular Festival raffle.**

**Your Company name and / or Logo together with a Company Profile (up to 50 words) featured on the DMFF Web Site.**

**Your Company will, from DMFF platforms, have links to your Company Web Site as well as Hashtags to your Company Social Media pages.**

**Your Company Name and / or Logo will be displayed on Screen at every DMFF programme.**

**Your own Company corporate and / or product literature made available at the main DMFF events.**

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## **Tailored Packages**

**Your Company may wish to benefit from association with the Dundee Mountain Film Festival (DMFF) through a Package specifically tailored to Your Companies ideals, and the DMFF would be pleased to discuss any such proposals.**

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